REDUCES INCIDENCE OF COLD SYMPTOMS AND SOOTHES THROATS

# **PERQUE®**

## Zinc & Throat Guard™ Lozenges



#### PERQUE ZINC & THROAT GUARD LOZENGES - BOTTOM LINE FOR IMMUNE SUPPORT

Zinc affects multiple facets of the immune system, and due to poor diet, soil depletion, food processing, aging, and stress, zinc deficiency can be widespread. Research has shown that zinc can reduce the duration of a cold, decrease upper respiratory infections and help with inflammatory conditions like asthma. PERQUE Zinc & Throat Guard Lozenges provide a special blend of fully soluble, energized zinc and synergistic nutrients for maximum immune support for people of all ages.\*

### **PERQUE ZINC & THROAT GUARD LOZENGES**

Because each person absorbs zinc differently, **PERQUE Zinc & Throat Guard** is a biocomplete, good-tasting formula combining:

- Three activated forms of zinc (citrate, aspartate, and glycinate) for direct transporter-activated absorption and utilization.\*
- Vitamin C, a proven antioxidant, to strengthen the immune system.\*
- **Echinacea purpurea**, which boosts immune function and stimulates white blood cell production. Echinacea also has antibiotic, antiviral, and anti-inflammatory properties, which provide powerful synergy.\*
- Slippery Elm to soothe inflamed and irritated mucous membranes.\*
- **OPC** (flavanol, active soluble proanthocyanidins), an antiinflammatory and antiviral agent and an antioxidant and synergistic cofactor for the action of ascorbate (vitamin C).\*





#### **EFFECTIVE IMMUNE SUPPORT PLUS MUCH MORE**

More than a dozen studies show that zinc supplementation reduces the incidence of cold symptoms and the duration of illness. Zinc can also inhibit the growth of cold-causing viruses.\*

For sore throats, **PERQUE Zinc & Throat Guard Lozenges** can be taken every two hours while symptomatic.\* Frequently, people take too little zinc and do not receive full benefit.

Unlike other zinc lozenges, **PERQUE Zinc & Throat Guard** is a complete, immune-building formula. Other zinc lozenges not only lack synergistic nutrients for immune enhancement, but also commonly use poorly absorbed, insoluble, or poorly available forms of zinc.\*

**PERQUE Zinc & Throat Guard Lozenges** are the perfect chewable daily zinc supplement and immune system enhancer for children. PERQUE Zinc & Throat Guard Lozenges can be especially useful for children with poor growth and appetite.\*

**Energized Nutrients** per serving Vitamin C (100% I-ascorbate, fully-reduced) ....... 60 mg. 67 Zinc (as as citrate, aspartate and glycinate)....... 15 mg. 136 OPC (Grape seed extract) ...... 5 mg. Mannitol ...... 200 mg. 

Full Disclosure Label (no hidden or inactive ingredients)

lozenge in mouth or as directed by your health professional.

Amount

% Daily

**Directions:** As a dietary supplement, dissolve one (1)

†From whole, untreated palm fruit and leaf.

SUPPLEMENT FACTS

Serving Size: 1 Lozenge Servings per container: 50

\*Daily value not established

#### POWERFUL BENEFITS FOR THE COMMON COLD

In a randomized, double blind, placebo-controlled clinical trial, researchers

studied the effects of zinc lozenges on the common cold. Patients received either zinc lozenges or a placebo every two hours until their symptoms were gone. Researchers evaluated zinc's effects

on symptoms including cough, headache, scratchy throat, sore throat, sneezing, and fever. Zinc lozenges decreased the duration of cold symptoms by nearly half compared to the placebo group.\*

In another study, researchers reviewed seven previous randomized, controlled trials on the effectiveness of zinc gluconate lozenges for treating the common cold. The study concluded that the evidence supports the use of zinc lozenges for reducing the symptoms and duration of the common cold.\*

#### REFERENCES

- Frassinetti S, Bronzetti G, Caltavuturo L, Cini M, Croce CD. The role of zinc in life: a review. J Environ Pathol Toxicol Oncol 2006;25(3):597-610.
- Fraker PJ, King LE, Laakko T, Vollmer TL: The dynamic link between the integrity of the immune system and zinc status. J Nutr 2000 May; 130(5S Suppl): 1399S-1406S.
- Mossad SB, Macknin ML, Medendorp SV, Mason P: Zinc gluconate lozenges for treating the common cold. A randomized, double-blind, placebo-controlled 3. study. Ann Intern Med 1996; 125(2): 81-88.
- Marshall S: Zinc gluconate and the common cold. Review of randomized controlled trials. Can Fam Physician 1998; 44: 1037-1042.
- 5. Singh M, Das RR. Zinc for the common cold. Cochrane Database Syst Rev. 2015;2015(4):CD001364.

#### THE PERQUE GUARANTEE

Like every other PERQUE product, PERQUE Zinc & Throat Guard comes with a 100%, unconditional, money-back guarantee – the strongest guarantee in the natural health industry. This unique guarantee provides the assurance that:

- Every **PERQUE** product provides 100% potency and activity for its entire shelf life. Every ingredient used in a **PERQUE** product is pharmaceutical-grade or better.
- All PERQUE products dissolve rapidly (usually within 20 minutes), eliminating digestive irritation often found with other brands. • Full label disclosure is provided for all **PERQUE** products — no hidden ingredients.
- Every PERQUE product is activated with the same transporters that are used by nature and in food to ensure full bioavailability. The biologically preferred form of an ingredient is always used for enhanced activity.
- Free of citrus, MSG, wheat/gluten, corn/zein/starch, dairy/casein/whey/milk derivatives, yeast, soy, sulfate, phosphates (other than coenzymes), and
- No genetically modified organisms (GMOs).
- Unique post-production assays and clinical bioassays assure product integrity.

#### YOUR QUALITY ASSURANCE

Every **PERQUE** product is produced following or exceeding the FDA's pharmaceutical GMP (Good Manufacturing Practices) regulations.

