

Minimum Advertised Price Policy

PERQUE™ (PERQUE Integrative Health™) products have been garnering a lot of attention, due in part to its growing network of resellers, as well as the success enjoyed by PERQUE users. As a result, we receive numerous requests for our products.

In response to your requests, PERQUE is hereby establishing a minimum advertised price policy (“MAP”) with respect to PERQUE products. Consumers are increasingly using the internet to research our products. Unfortunately, consumers can be fooled by glib marketing, deceptive pricing, and ‘come on’ false discounts. Our goal is to have consumers form correct impressions of PERQUE products as the best value, quality, and right choice. A MAP for PERQUE products is designed to support our leadership as a provider of professional, super premium quality products with exceptional value, safety and science.

Enclosed please find the MAP for the products. The MAP may be used by certified and authorized resellers on all electronic commerce and internet advertising. Please note that the MAP only establishes the minimum advertised price and does not dictate your actual selling price. We ask for your cooperation and encourage your participation in this program. However, we wish to clarify that non-compliance may result in termination of our business relationship.

Acknowledged by:

[RESELLER]

Name:

Title:



MINIMUM ADVERTISING PRICE (MAP) - PRICES EFFECTIVE JANUARY 1, 2019

| SKU | Products | Count | MAP/SRP |
|-----|---|-------------|-----------|
| 280 | PERQUE Activated B-12 Guard™ | 100 | \$ 35.01 |
| 153 | PERQUE Adreno Distress Guard™ | 60 | \$ 23.99 |
| 154 | PERQUE Adreno Distress Guard™ | 180 | \$ 62.15 |
| 218 | PERQUE Bone Guard Forté™ | 100 | \$ 39.44 |
| 219 | PERQUE Bone Guard Forté™ | 240 | \$ 83.03 |
| 141 | PERQUE Choline Citrate™ | 7.86 oz | \$ 33.46 |
| 147 | PERQUE D3 Cell Guard™ | 30ml | \$ 30.49 |
| 159 | PERQUE Detox IN Guard™ | 60 | \$ 39.32 |
| 160 | PERQUE Detox IN Guard™ | 180 | \$ 97.77 |
| 157 | PERQUE Digesta Guard Forté 10™ | 50 | \$ 24.07 |
| 158 | PERQUE Digesta Guard Forté 10™ | 150 | \$ 65.05 |
| 168 | PERQUE Endura/PAK Guard™ | 60 | \$ 25.81 |
| 169 | PERQUE Endura/PAK Guard™ | 180 | \$ 66.23 |
| 220 | PERQUE Energized Double Zinc Guard™ | 100 | \$ 18.31 |
| 150 | PERQUE EPA/DHA Guard™ | 60 | \$ 28.09 |
| 151 | PERQUE EPA/DHA Guard™ | 120 | \$ 52.02 |
| 184 | PERQUE Glucose Regulation Guard Forté™ | 90 | \$ 22.28 |
| 185 | PERQUE Glucose Regulation Guard Forté™ | 180 | \$ 39.04 |
| 214 | PERQUE Hair Skin & Nails Guard™ | 120 | \$ 40.94 |
| 225 | PERQUE Hematin Anemia Guard™ | 100 | \$ 16.38 |
| 296 | PERQUE Joint Guard™ | 90 | \$ 37.88 |
| 297 | PERQUE Joint Guard™ | 180 | \$ 70.80 |
| 161 | PERQUE Life Guard - Perque 2™ | 60 | \$ 40.50 |
| 162 | PERQUE Life Guard - Perque 2™ | 180 | \$ 99.75 |
| 188 | PERQUE Life Guard mini™ | 60 | \$ 24.93 |
| 189 | PERQUE Life Guard mini™ | 180 | \$ 60.64 |
| 304 | PERQUE Life Guard Chewables™ | 90 | \$ 22.70 |
| 210 | PERQUE Liva Guard Forté™ | 60 | \$ 45.45 |
| 211 | PERQUE Liva Guard Forté™ | 120 | \$ 84.92 |
| 290 | PERQUE Magnesium Plus Guard™ | 60 | \$ 16.88 |
| 291 | PERQUE Magnesium Plus Guard™ | 180 | \$ 38.73 |
| 176 | PERQUE MDP Guard™ | 60 | \$ 56.82 |
| 177 | PERQUE MDP Guard™ | 150 | \$ 110.04 |
| 166 | PERQUE Mito Guard 100 Plus™ | 60 | \$ 76.48 |
| 256 | PERQUE Mood Guard™ | 100 | \$ 39.32 |
| 134 | PERQUE Pain Guard Forté™ | 100 | \$ 45.05 |
| 135 | PERQUE Pain Guard Forté™ | 250 | \$ 95.90 |
| 136 | PERQUE Pain Guard Forté™ | 500 | \$ 168.77 |
| 142 | PERQUE pH Hydrion Papers** | app 50 uses | \$ 18.36 |
| 252 | PERQUE Potent C Guard Powder™ | 8 oz. | \$ 35.12 |
| 253 | PERQUE Potent C Guard Powder™ | 16 oz. | \$ 59.56 |
| 138 | PERQUE Potent C Guard Tabsules™ | 100 | \$ 28.73 |
| 139 | PERQUE Potent C Guard Tabsules™ | 250 | \$ 60.04 |
| 295 | PERQUE Prost8 Vitality Guard™ | 100 | \$ 67.27 |
| 190 | PERQUE Regularity Guard™ | 8 oz. | \$ 42.93 |
| 192 | PERQUE Regularity Guard™ | 16 oz. | \$ 79.46 |
| 131 | PERQUE Repair Guard™ | 90 | \$ 61.76 |
| 132 | PERQUE Repair Guard™ | 180 | \$ 117.03 |
| 259 | PERQUE Sleep Guard™ | 90 | \$ 40.94 |
| 260 | PERQUE Sleep Guard™ | 180 | \$ 77.31 |
| 145 | PERQUE Triple EFA Guard™ | 60 | \$ 22.07 |
| 146 | PERQUE Triple EFA Guard™ | 120 | \$ 37.71 |
| 282 | PERQUE Vessel Health Guard™ | 90 | \$ 46.20 |
| 300 | PERQUE Zinc & Throat Guard Lozenges™ | 50 | \$ 15.40 |
| 510 | PERQUE pH Test Kit | 15 uses | \$ 9.98 |
| 513 | PERQUE Transit Time Kit | 20 capsules | \$ 9.98 |
| 801 | PERQUE Whey Guard™ - Tubs - Vanilla (4 tubs per case) | 20 oz | \$ 57.30 |
| 802 | PERQUE Whey Guard™ - Tubs - Chocolate (4 tubs per cas | 24 oz | \$ 59.21 |