

PERQUE

Zinc & Throat Guard Lozenges™ Energized Double Zinc Guard™



PERQUE ZINC FORMULAS BOTTOM LINE FOR IMMUNE SUPPORT

Due to poor diet, soil depletion, food processing, aging, and stress, zinc deficiency is widespread. Statistics indicate average intake ranges from 47% to 57% of Recommended Daily Allowance (RDA) — not enough to prevent outright deficiency. **PERQUE Zinc & Throat Guard lozenges and PERQUE Energized Double Zinc tabsules provide a special blend of fully soluble, energized zinc and synergistic nutrients for maximum immune support for people of all ages.***

Because each person absorbs zinc differently, **PERQUE Zinc & Throat Guard** lozenges is a biocomplete, good-tasting formula combining:

- Three activated forms of **zinc** (citrate, aspartate, and glycinate) for direct transporter-activated absorption and utilization.*
- **Vitamin C**, a proven antioxidant, to strengthen the immune system.*
- **Echinacea purpurea**, which boosts immune function and stimulates white blood cell production. Echinacea also has antibiotic, antiviral, and anti-inflammatory properties, which provide powerful synergy.*
- **Slippery Elm** to soothe inflamed and irritated mucous membranes.*
- **OPC** (flavanol, active soluble proanthocyanidins), an anti-inflammatory and antiviral agent and an antioxidant and synergistic cofactor for the action of ascorbate (vitamin C).*

EFFECTIVE IMMUNE SUPPORT PLUS MUCH MORE

More than a dozen studies show that zinc supplementation reduces the incidence of cold symptoms and the duration of illness. Zinc can also inhibit the growth of cold-causing viruses.*

5 SYNERGISTIC IMMUNE ENHANCERS COMPLETE IMMUNE SYSTEM SUPPORT

For sore throats, PERQUE Zinc & Throat Guard lozenges can be taken every two hours while symptomatic.* Frequently, people take too little zinc and do not receive full benefit.

Unlike other zinc lozenges, **PERQUE Zinc & Throat Guard is a complete, immune-building formula.** Other zinc lozenges not only lack synergistic nutrients for immune enhancement, but also commonly use poorly absorbed, insoluble, or poorly available forms of zinc.*

PERQUE Zinc & Throat Guard lozenges are the perfect chewable daily zinc supplement and immune system enhancer for children. **PERQUE Zinc & Throat Guard** lozenges can be especially useful for children with poor growth and appetite.*

PERQUE ENERGIZED DOUBLE ZINC GUARD: THE ULTIMATE FORMULA

Zinc is involved in more body functions than any other mineral.* Experts estimate that over 10,000 enzyme reactions require zinc — many involved with immune defense and repair*. Zinc is essential for growth, development, sexual function, immune function, and chemical detoxification.* Without adequate zinc, healing cannot take place.*

PERQUE Energized Double Zinc Guard is a complete, immune-building formula using a blend of two ionized, fully soluble zinc sources for optimal absorption and utilization by every cell. The figure on the next page indicates this rapid and optimal absorption. The **PERQUE** formula includes vitamin B-6 in its active form (pyridoxal- 5-phosphate) for increased uptake and activation of zinc.*

PERQUE Energized Double Zinc Guard tabsules are essential for teens. Reproductive hormones increase sharply during puberty, requiring significant amounts of zinc.* When zinc is in short supply, the skin suffers, resulting in a host of teenage skin problems, including acne.* Studies show that zinc is superior to tetracycline for treating acne.* For additional nutritional support for skin problems, include **PERQUE LIFE GUARD**.



POWERFUL BENEFITS FOR THE COMMON COLD

In a randomized, double blind, placebo-controlled clinical trial, researchers studied the effects of zinc lozenges on the common cold. Patients received either zinc lozenges or a placebo every two hours until their symptoms were gone. Researchers evaluated zinc's effects on symptoms including cough, headache, scratchy throat, sore throat, sneezing, and fever. Zinc lozenges decreased the duration of cold symptoms by nearly half compared to the placebo group.*

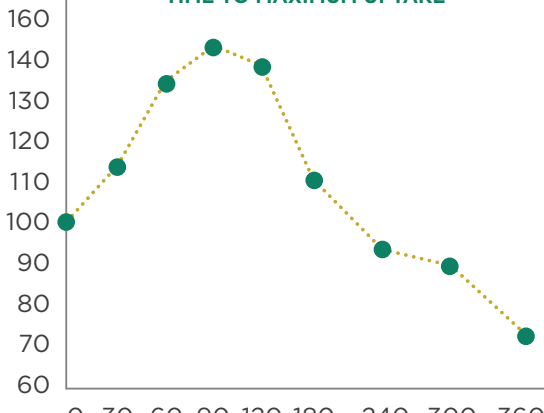
In another study, researchers reviewed seven previous randomized, controlled trials on the effectiveness of zinc gluconate lozenges for treating the common cold. The study concluded that the evidence supports the use of zinc lozenges for reducing the symptoms and duration of the common cold.*

References

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4. Fraker PJ, King LE, Laakko T, Vollmer TL: The dynamic link between the integrity of the immune system and zinc status. *J Nutr* 2000 May; 130(5S Suppl): 1399S-1406S.
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6. Marshall S: Zinc gluconate and the common cold. Review of randomized controlled trials. *Can Fam Physician* 1998; 44: 1037-1042.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

DATA ON PERQUE ENERGIZED DOUBLE ZINC GUARD: TIME TO MAXIMUM UPTAKE



results indicate prompt and complete (95% to 100%) uptake of **PERQUE** Energized Double Zinc Guard.*

ONE PERQUE ZINC & THROAT GUARD LOZENGE PROVIDES	
ENERGIZED NUTRIENTS	
Zinc (as citrate, aspartate and glycinate).....	15 mg.
Vitamin C (100% l-ascorbate, fully reduced, corn free)	60 mg.
Echinacea (Purpurea 4:1).....	10 mg.
Slippery elm.....	25 mg.
OPC (LMW ActiVin®).....	5 mg.
Sucanat® honey.....	236 mg.
Mannitol.....	200 mg.
100% Whole raspberry fruit extract.....	45 mg.
Vegetable fiber (organic croscarmellose).....	25 mg.
100% Whole cherry fruit extract.....	7 mg.
Magnesium (as C16 and C18 alkylst).....	6 mg.
† from whole, untreated palm fruit and leaf	
OTHER INGREDIENTS: NONE	
WARNING Pregnant and nursing mothers need to check with their health professional before taking supplements.	TYPICAL DOSAGE Zinc & Throat Guard Lozenges: As a dietary supplement, dissolve one (1) lozenge in mouth or as directed by your health professional. Available in bottles of 50 lozenges.

ONE PERQUE ENERGIZED DOUBLE ZINC TABSULE PROVIDES	
ENERGIZED NUTRIENTS	
Zinc (as elemental, 50% picolinate/50% citrate).....	25 mg.
Pyridoxal-5-phosphate (as B-6).....	3 mg.
Vegetable fiber (organic croscarmellose).....	376 mg.
Magnesium (as C16 and C18 alkyls*).....	2 mg.
*from whole, untreated palm fruit and leaf	
OTHER INGREDIENTS: NONE	
WARNING Pregnant and nursing mothers need to check with their health professional before taking supplements.	TYPICAL DOSAGE Energized Double Zinc Guard Tabsules: As a dietary supplement, take one (1) tabsule daily with food or as directed by your health professional. Available in bottles of 100 tabsules.



THE PERQUE GUARANTEE

Like every other **PERQUE** product, **Double Energized Zinc Guard and Zinc & Throat Guard** come with a 100%, unconditional, money-back guarantee – the strongest guarantee in the natural health industry. This unique guarantee provides the assurance that:

- Every **PERQUE** product provides 100% potency and activity for its entire shelf life.
- Every ingredient used in a **PERQUE** product is pharmaceutical-grade or better.
- All **PERQUE** products dissolve rapidly (usually within 20 minutes), eliminating digestive irritation often found with other brands.
- Full label disclosure is provided for all **PERQUE** products — no hidden ingredients.
- Every **PERQUE** product is activated with the same transporters that are used by nature and in food to ensure full bioavailability. The biologically preferred form of an ingredient is always used for enhanced activity.
- Free of citrus, MSG, wheat/gluten, corn/zein/starch, dairy/casein/whey/ milk derivatives, yeast, soy, sulfates, phosphates (other than coenzymes), and preservatives.
- No genetically modified organisms (GMOs).
- Unique post-production assays and clinical bioassays assure product integrity.

YOUR QUALITY ASSURANCE

Every **PERQUE** product is produced following or exceeding the FDA's pharmaceutical GMP (Good Manufacturing Practices) regulations.