

ReThink Health.™



**Help your PATIENTS.
Help your PRACTICE.**

The Well Guard™ program makes it easy to:

- Provide better assessment of overall health
- Identify hidden immune burdens
- Fine-tune treatment plans to remove toxins and guide repair
- Confidently support your patients in their health improvement



**The Well Guard
Program**



PERQUE
ELISA/ACT
Biotechnologies

Your Partners in
Integrative Healthcare
for Over 20 Years

The Well Guard Program: 5 Key Strategies

1

Pioneering



Functional
Tests

LRA Testing

- By monitoring lymphocytes directly, LRA testing detects all 3 types of delayed immune responses.
- *Ex-vivo* assay technique provides highly specific and accurate information.
- Comprehensive, easy-to-understand, patient-friendly results report.

Comprehensive



Health
Assessments

2

Comprehensive Health Assessment

- A validated assessment tool to augment your initial patient evaluation.
- Helps you develop a targeted supplement program customized to each patient.
- Results delivered to your office for review with patient.

3

Detoxification



Protocols

Detoxification Support Tools

- Remove toxins that are overburdening the immune defense function.
- Guidance on detox supportive diets including bio-detox super foods and digestive rest.
- Phase 1, 2, & 3 detox supportive nutrient protocol.

Supplements

100%

Bioavailable
Active
Novel

4

Targeted Supplementation with PERQUE

- Safer, more effective, novel formulations and delivery systems for optimal results.
- Full disclosure product labels ensure no hidden ingredients.
- Product selection based on results of Health Assessment Questionnaire.

5

Healthy
Lifestyle



Guides

Lifestyle Education - The Alkaline Way

- "Joy in Living: The Alkaline Way," a patient-friendly guide to an alkalinizing diet and lifestyle.
- Monitor cellular acid/alkaline balance with simple 1st AM urine pH testing.
- C Cleanse to determine individual daily ascorbate need.

Improve Immune Function for Improved Patient Outcomes

Achieve

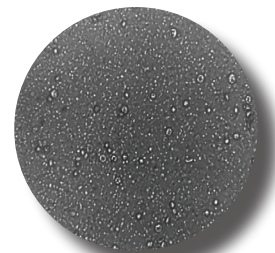
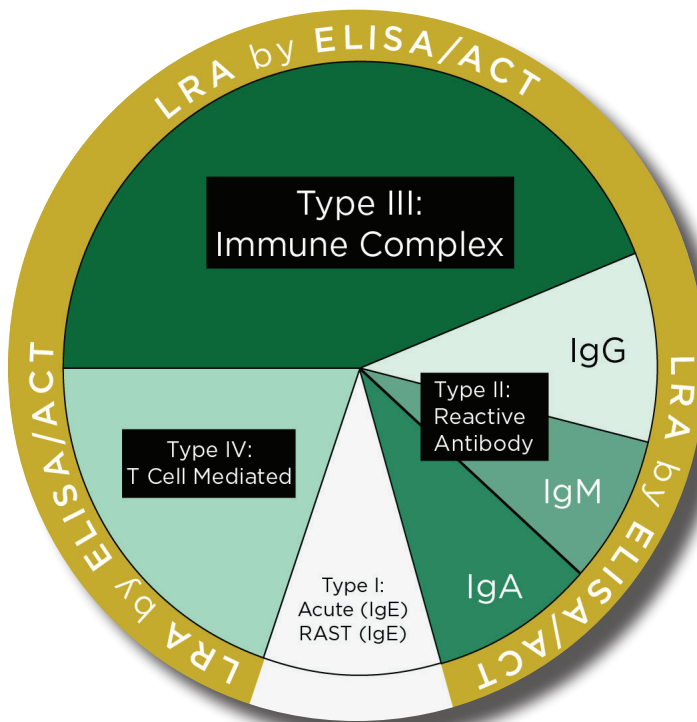


Sustained
Wellness

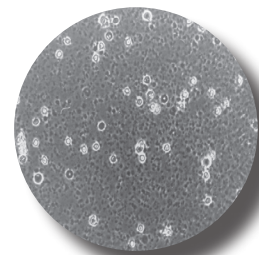
An optimally functioning immune system effectively defends AND repairs. When either system is overburdened or overstressed, immune dysfunction and disease may result.

LRA Testing is Unique

LRA testing is the first and only blood test that provides a complete evaluation of the body's delayed immune response. The LRA's unique ex vivo system tests the lymphocytes as though they are still in the bloodstream being exposed to foreign invaders, providing highly specific and accurate information on the items to which the patient is reactive. Patients can then be counseled to avoid reactive substances, thereby removing the immune burdens keeping them ill. By directly measuring lymphocyte response to the antigens being tested, LRA tests detect all 3 types of delayed immune response (Types II, III, and IV)



Non-reactive lymphocytes at 600x magnification during LRA test

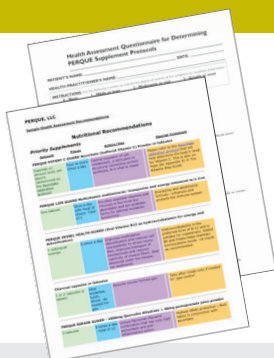


Reactive lymphocytes at 600x magnification during LRA test

LRA testing can be helpful for these autoimmune-related conditions:

Muscle Aches • Joint Pain • Fatigue • Inflammation • Dizziness • Bloating/Water Weight • Insomnia • Depression • Heart Palpitations
Migraine Headaches • Weight Management • Skin rashes • Sinusitis • Rhinitis • Respiratory Conditions • Poor Concentration • Hives
Addison's Syndrome • Hemolytic Anemia • Pernicious Anemia

Improve Outcomes through Targeted Supplementation



PERQUE Integrative Health offers a complete line of more than 30 nutritional supplements to meet your patients' needs. Four foundation products, in combination with the **PERQUE** Detox Protocol, are key elements of the **PERQUE** Well Guard program. The validated HAQ (Health Assessment Questionnaire) makes it easy to develop a personalized supplementation program for each patient.

PERQUE Life Guard™ Tabsules and Mini-Tabsules

- A comprehensive, 40-nutrient, multi-vitamin and mineral supplement*
- Proven in double-blind, placebo-controlled trial to deliver full label potency*



PERQUE Potent C Guard™ Powder and Tabsules

- Fully buffered and reduced 100% L-ascorbate
- Powerful personalized antioxidant protection*
- Triple recrystallized under nitrogen for enhanced purity and potency.*

PERQUE Mg (Magnesium) Plus Guard™

- Formulated with 3 of the most bioavailable Mg forms plus transport cofactors for enhanced functional benefits*
- Supports healthy blood pressure and blood sugar levels while blocking calcium depletion*
- Delivers magnesium in fully soluble, fully ionized alkaline salts*



PERQUE Choline Citrate™

- Supports better cell communication, nerve impulses, and liver bile detox*
- Multi-system detoxification*

PERQUE Detox Protocol™

- The **PERQUE** Integrative Health Detox Protocol delivers a safer, natural, multi-system detoxification through the synergy of four unique products: **PERQUE** Detox IN Guard™, **PERQUE** Liva Guard Forté™, **PERQUE** Potent C Guard™, and **PERQUE** EPA/DHA Guard™.

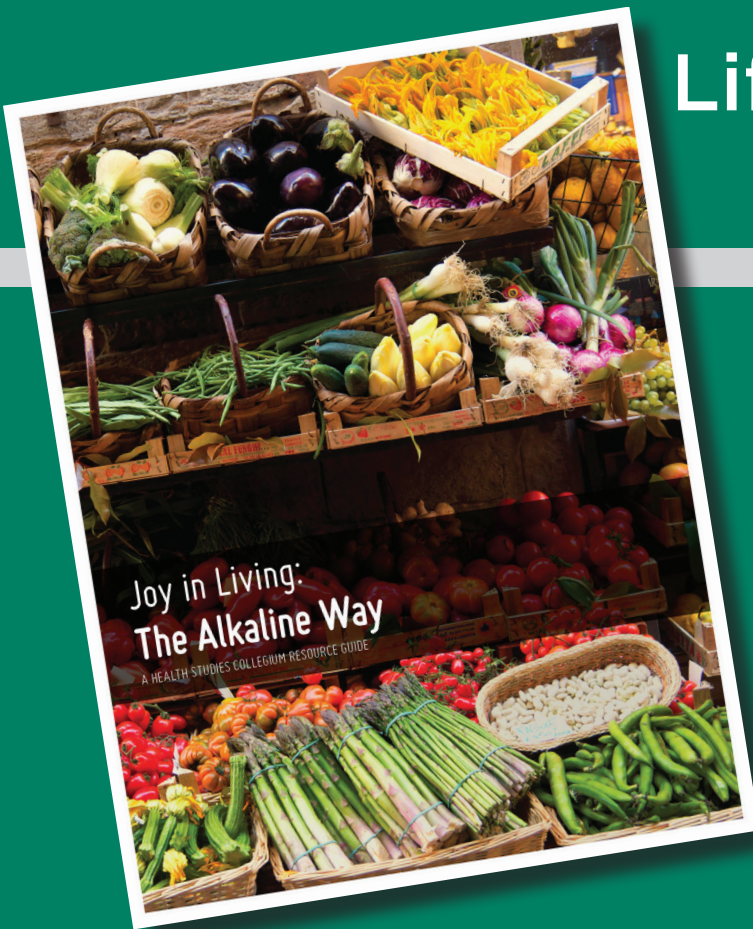


Lifestyle Education: The Alkaline Way

**You are what you
Eat, Drink, Think and Do!**

Health is more about choice than chance.
Choose *The Alkaline Way* for your patients.

The Alkaline Way is a personalized eating
and lifestyle plan that is an essential
component of the Well Guard program.



“Health is a matter of balance. More acid leads to loss of cell resilience and increased illness. *The Alkaline Way* helps patients choose foods and activities that will tip the scale toward a healthier and more alkaline state.”

Joy in Living: The Alkaline Way. This patient-friendly guidebook helps patients understand why being acidic is harmful, the steps they can take to alkalinize, and a simple way to monitor acid/alkaline balance.

Also included:

- Healthy, delicious recipes
- Tips for developing an immune-tolerant diet
- Healthy practices for mind and body

Use this guide to help patients implement proven health-restoring practices and achieve their personal wellness goals.

About PERQUE Integrative Health

PERQUE Integrative Health (PIH) is dedicated to speeding the transition from sickness care to healthful caring. Delivering novel, personalized health solutions, PIH gives you and your patients the tools to achieve sustained optimal wellness.

Combining the best in functional evidence-based testing with premium professional supplements and healthy lifestyle guides, PIH solutions deliver successful outcomes, in even the toughest cases.

Dr. Russell M. Jaffe, CEO and Chairman of PIH is one of the pioneers of integrative and regenerative medicine. Since inventing the world's first single step amplified (ELISA) procedure in 1984, a process for measuring and monitoring all delayed allergies, Dr. Jaffe has continually sought new ways to help speed the transition from our current healthcare system's symptom reactive model to a more functionally integrated, effective and compassionate system. PIH is the outcome of years of Dr. Jaffe's scientific research. It brings to market three decades of rethinking safer more effective, novel and proprietary dietary supplements, supplement delivery systems, diagnostic testing, and validation studies.



PERQUE

- Follows or exceeds the FDA's Good Manufacturing Practice (GMP) regulations
- Products activated with the same transporters used by nature
- Full Disclosure Labels. No hidden ingredients or "proprietary blends"
- Guaranteed 100% potency and activity for the entire shelf life of each supplement
- Products free of common allergens and GMOs
- Products that dissolve rapidly to eliminate digestive irritation

Two
pioneering
companies
comprise
**PERQUE
Integrative
Health**



ELISA/ACT Biotechnologies

- Functional LRA testing
- *Ex vivo* assay technique
- Testing of all 3 delayed hypersensitivity pathways
- More than 500 test items
- Low cost per item
- Better technology
- Better reliability
- Expert clinical staff available for nutritional consult
- CLIA approved since 1990

Support for Practitioners

Help your patients and your practice with the Well Guard Program. The tools and practitioner support available through the program make it easy to offer your patients a comprehensive individualized treatment plan.

- **Rotation Diet** option with test. Reinforce the importance of eating a varied diet with this customized plan based on your patient's immune-tolerant foods.
- **Consultation with a Certified Clinical Nutritionist.** Utilize our on-staff nutritionist to review LRA results and HAQ interpretations — either with you or directly with your patients.
- **Fulfillment Program.** Concerned about stocking supplements at your location? With the **PERQUE** fulfillment program, you can prescribe needed supplements and we will ship them directly to your patients.
- **Private Label.** Want more freedom to distribute supplements outside your immediate patient population? Are you building a brand and want to add supplements to your offering? Ask about private label options to best meet the needs of your practice.
- **Certification.** Learn more about implementing the Well Guard Program in practice. Contact your Account Specialist for details.



Clinically, I know what I can expect to see in my patient when I use PERQUE products.... Plus the high potency of PERQUE supplements means fewer pills to reach a therapeutic dose which translates into better patient compliance.

~Erika Mennerick, DC, Cert. MDT



"I have found hsLRA to be the most accurate and cost-effective means for detecting delayed hypersensitivities. The program provides the most powerful tool for health regeneration that I have encountered for patients with chronic immune conditions."

~Susan E. Brown, PhD, CCN



"I have worked with PIH for many years and have found hsLRA to be the most reliable and effective solution to solving my patients' chronic health conditions."

~Norm Schwartz, MD



I have had direct experience with PERQUE products. In 24 hours these products accomplished what other products failed to do in six weeks; they completely relieved all of my bronchial symptoms.

~Douglas Fleckman, CCN, FACN

Help your patients. Help your practice.

The Comprehensive Well Guard Program Makes it Easy

- Identify hidden immune burdens with LRA testing
- Determine your patients' health status and nutrient needs with the validated HAQ
- Remove toxins that are stressing the immune system
- Repair and restore resilience with targeted supplements to reduce inflammation, increase antioxidant pool, and alkalinize cells
- Guide health-restoring choices: The Alkaline Way



For more information on the Well Guard program,
call **PERQUE** Client Services at 800-525-7372 or
EAB Client Services at 800-553-5472.

You can also email us at
clientservices2@PERQUE.com or
clientservices@ELISAACT.com.